



PRESS RELEASE

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Release**

Torrey Pines Research Receives 2008 Product Development & Marketing Award

WASHINGTON D.C., December 8, 2008 -- Torrey Pines Research has been selected for the 2008 *Best of Rochester Award* in the Product Development & Marketing category by the U.S. Local Business Association (USLBA).

Torrey Pines Research is a leading independent product development, product engineering, testing, and technology consulting company. With its principal laboratory and testing operations in Fairport, NY, the company provides advanced development services to companies in materials deposition, printing technology, medical device and diagnostics development, fuel cell and energy technology, and industrial / consumer product design and manufacturing.

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2008 USLBA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USLBA and data provided by third parties.

The U.S. Local Business Association (USLBA) is a Washington D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of the USLBA is to promote local business through public relations, marketing and advertising. The USLBA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America. URL: <http://www.USLBA.net>

Torrey Pines Research is headquartered in Carlsbad, CA. Founded in 1986, TPR has served hundreds of clients and conducted thousands of projects on their behalf. Contact information: Steven Beyer, VP Business Development at (585) 288-7220 x204 or at sbeyer@tpr.com.

