



**TORREY PINES**  
R E S E A R C H

**For Immediate  
Release**

**HQ and Labs Move into New Facilities;  
New Facilities Reflect Business Progress;  
PRESS RELEASE**

August 2007: Carlsbad, CA and Fairport, NY: Torrey Pines Research (TPR) is relocating operations to new facilities in both west coast and east coast locations.

The company was founded in Carlsbad in 1986 serving as the HQ and the hub of strategy, advisory, and product development work ever since. Critical services offered beyond the core project management and other technical capabilities include management of the company's strategic joint venture for Asian manufacturing, *TurnKey Plus*. TPR's HQ remains in Carlsbad with this relocation to an optimized office space.

The Rochester, NY area was selected for expansion in 1995 as TPR grew and expanded. This increased the company's reach and service offerings, and also introduced the "Torrey Pines Fellows" as a unique and highly capable team of Subject Matter Experts. These scientists and engineers represent a wide variety of disciplines, spanning ink and toner formulations and manufacturing process knowledge, to various digital imaging technologies, Micro-Electro-Mechanical Systems, and other facets of the business to apply to product and process development. TPR estimates the number of patents generated by this group of Fellows numbers near 1,000 with most of that work originating from the Rochester team.

According to Steven Beyer, VP of Business Development, the moves reflect the evolving nature of TPR's business and clientele. "We are seeing an increase in the interest and capacity requirements for product testing and a shift towards more non-traditional applications. Our senior management seized the opportunity to enhance and expand our laboratory space with a move to newer facilities in Fairport, and to refresh and optimize our space in Carlsbad with a local move."

The new addresses are:           5973 Avenidas Encinas, Suite 140  
  Carlsbad, CA 92008  
  
  1387 Fairport Road, Bldg. 900-G  
  Fairport, NY 14450

Torrey Pines Research ([www.tpr.com](http://www.tpr.com)) is a leading independent testing, product development, product engineering, and technology consulting Company since 1986. Headquartered in Carlsbad, CA the company provides advanced development services to companies in materials deposition, printing technology, medical device and diagnostics development, fuel cell and energy technology, and industrial / consumer product design and manufacturing. Contact information: Steven Beyer, VP Business Development at (585) 288-7220 x204 or at [sbeyer@tpr.com](mailto:sbeyer@tpr.com).